

Sydney Segedi

Ames, IA | 651-508-0099 | Sydneysegedi@outlook.com | [Sydney Segedi | LinkedIn](#) | Portfolio: Sydneysegedi.com

Fashion Design and Merchandising student specializing in Technical Design with hands-on experience in pattern drafting, garment construction, costume design, and creative direction. Experienced in developing technical garments, collaborating with designers, and leading visual production teams.

Education

Iowa State University

Fashion Design and Merchandising (FDM) Technical Design Focus

Expected Graduation: [May 2028]

Technical Skills

Pattern Drafting & Manipulation | Draping | Garment Construction | Alterations | Costume Design | Tech Flats | Adobe Premiere Pro | Creative Direction | Photoshoot Production | PLM Systems | Browzwear/ CLO 3D | Industrial Machines | Excel

Work Experience

ISU Fisher Theater –Ames, IA

Assistant Costume Designer/Costume Shop Assistant | September 2025-Present

- Collaborate with the head costume designer to develop and refine costume concepts aligned with production requirements and artistic vision
- Create sketches, mood boards, and research packets to communicate design direction
- Organize costume pieces, materials, and workspaces to support efficient production and workflow for 6 productions

TJ Maxx Cottage Grove, MN/Ames, IA

Store Associate | May 2026- Present

- Provide friendly, efficient customer service and maintain a welcoming store environment
- Assist customers with product questions, locating items, and resolving concerns

Design Experience

The Fashion Show | January 2026- Present

- Designed and constructed two original looks approved by industry professionals, featured on the runway
- Videography Committee Member — filmed, edited, and produced video content using Adobe Premiere Pro for the sold-out biggest student-run fashion show in the nation

Trend Magazine Director/Committee Member | August 2024- Present

- Organize and manage detailed shoot schedules, coordinating models, locations, and team availability
- Direct and produce a multi-page Ready-to-Wear spread, overseeing concept development, layout, and final visual execution

The Lords Warehouse Volunteer June 2025- August 2025

- Evaluated and priced clothing based on brand, condition, and local customer buying patterns to ensure fair value and consistent turnover
- Organized and merchandised inventory to highlight higher-value brands and match the shopping preferences of the community

FDM Teacher Assistant August 2025-May 2026

- Worked as lead TA for FDM 245 Aesthetics and Brand Image for 2 semesters
- Reviewed and gave feedback to students on each branding-based project